

MEDIA RELEASE

## Carson Dunlop and the Canadian Association of Accredited Mortgage Professionals (CAAMP) Form Strategic Training Partnership

Toronto( December 1,2011) Carson Dunlop and the Canadian Association of Accredited Mortgage Professionals (CAAMP) have formed a strategic training partnership to provide new professionally designed continuing education courses for mortgage professionals. Technical content is delivered in a highly visual and easy-to-understand format. The continuing education courses will be offered through CAAMP's online learning platform, Mortgage Campus.

"We are thrilled to be working in partnership with Canada's national mortgage industry association." commented Alan Carson, President of Carson Dunlop. "The addition of Carson Dunlop's continuing education courses to CAAMP's Mortgage Campus represents a significant benefit for mortgage professionals as they can now easily access richly illustrated courses to enhance their knowledge." added Mr. Carson.

"This education partnership enhances CAAMP's ability to offer quality, relevant continuing education to all mortgage professionals. The new courses will broaden the variety of topics currently available for AMPs seeking to diversify their industry knowledge while earning continuing education units to maintain their designation." said Jim Murphy, AMP, President and CEO of CAAMP.

For more information about the new courses offered by Carson Dunlop and CAAMP, please visit <u>www.mortgagecampus.org</u>

## About Carson Dunlop

Carson, Dunlop & Associates Ltd has been a leading Home Inspection Consulting Firm since 1978. They are one of the largest independent home inspection companies in North America that leverages their extensive technical knowledge across six integrated business lines that include Home Inspection, Commercial Inspection, Report Writing, Energy Audits, Home Inspector Training and Continuing Education.

Carson Dunlop launched the Continuing Education division in 1998 to provide real estate sales professionals with high quality educational programs. The initial three course offering has been expanded to 19 courses that assist housing industry professionals enhance their knowledge on the major systems of a home. Carson Dunlop assists Real Estate Sale Professionals, Certified Appraisers, Home Inspectors and Accredited Mortgage Professionals maintain their professional development requirements with their comprehensive educational courses. For more information, please visit www.carsondunlop.com

## About the Canadian Association of Accredited Mortgage Professionals

Established in 1994, the Canadian Association of Accredited Mortgage Professionals (CAAMP) is Canada's national mortgage industry association and the leading provider of value, service and advocacy for mortgage professionals. CAAMP has assumed a leadership role in the industry it serves and has set the standard for best practices for Canada's mortgage practitioners. In 2004, CAAMP created the Accredited Mortgage Professional (AMP) designation, the only national proficiency standard for Canada's mortgage industry, as part of an ongoing commitment to increasing the level of professionalism in Canada's mortgage industry.

As a membership-based organization, CAAMP strives to develop its network of professionals and to represent the interests of these individuals to government, media and consumers. CAAMP has attracted over 12,000 members and 1,600 companies from across Canada – representing over 90% of Canada's mortgage activity. CAAMP members make up the largest and most respected network of mortgage professionals in the country. CAAMP's membership base consists of mortgage lenders, brokers, insurers and other industry participants. For more information, please visit www.caamp.org

For media or press inquiries, please contact:

Brian Bell Vice President, Business Development, Carson Dunlop 416-964-9415 ext. 231 bbell@carsondunlop.com

Jim Murphy, AMP President and CEO, CAAMP 416-644-5465 jmurphy@caamp.org